

Crutches 4 Kids: Toolkit for School Crutch Drives

Thank you for hosting a crutch drive at your school. Together we can transform lives through the gift of mobility! Below is a guide to help you plan your crutch drive.

Week 1: Pick and Date and Get Permission

- Pick a date about one month in advance to prepare and build hype around the crutch drive
- Complete the crutch drive registration form, which can be found online
- Get permission from your school using the attached registration form and agree on a place to collect and store crutches
- · Let Student Council and clubs know the date of the crutch drive and recruit student and staff volunteers to help you

Weeks 2 and 3: Build the Hype

- Get everyone excited by:
 - o Emailing students, parents, alumni, and friends about the crutch drive with a link to crutches4kids.org
 - o Post creative flyers around your school and town
 - o Advertise the crutch drive during school announcements
 - o Post announcements and pictures to your Facebook, LinkedIn, and Pinterest accounts
 - o Put an ad in the school newsletter
 - o Post videos and pictures of your preparations to the Crutches 4 Kids Facebook page

Weeks 4, 5, and 6: Collect your Crutches

- Collect crutches in the assigned locations at your school
- Keep everyone updated on how many crutches you collected
- Continue to promote the crutch drive
- Take pictures of the collection process and post to your social media accounts
- Remember to be creative and have fun!

Week 7: Prepare the Crutches for Shipment

- Send us an email at info@crutches4kids.org with the number of crutches you collected
- We will send you Crutches 4 Kids stickers to be placed on each crutch
- Pair the crutches with two 14-inch zip-ties (also known as cable-ties; purchase on Amazon)
- Contact us to arrange a time to drop off the crutches

Want to increase the number of crutches collected - be creative!

- Partner with local hospitals, doctors, physical therapy offices, health clinics, and fire departments
- Make sure your crutch collection location is in an accessible area
- Reach out to other schools in your community and even have a crutch drive competition!
- Plan your crutch drive around a large school event like homecoming

Remember to share your inspiring stories, pictures, and testimonials with Crutches 4 Kids so that we can post them on our website, Twitter, Facebook page! Send all materials to info@crutches4kids.org